



Butterfly Ball

A RE-ENVISIONED “PERSONAL VIRTUAL” EXPERIENCE

YouTube LIVE on Friday, September 18, 2020 from 6:30 to 8:00 p.m.

Tickets \$150 for TWO

You are invited to enjoy a delicious picnic basket filled to the brim with gourmet food, cocktails, wine glasses and more from the comfort and safety of your home. We encourage you to invite friends so you may create your own party. The live portion of the event will be aired on YouTube TV LIVE through your television. You’ll be able to bid on silent and live auction items via phones, tablets and laptops. Back by popular demand: Our MC is Shannon Cogan, WAVE 3’s multiple Emmy-award winner, along with entertaining auctioneers Kevin Harned and Bill Menish.

This special gala will bring together friends and neighbors with the inspiring purpose to build a wheelchair-accessible event center with restrooms and a Thrive classroom, adjacent to the new Forest Friends Playground. Creasey Mahan provides “nature for all” and is a treasured gem for all who visit. We offer Kentucky’s first nature-based THRIVE preschool. We have stayed open during this pandemic to provide a healthy, safe, and welcoming environment.

Join us for this unforgettably unique evening! To sponsor, email Tavia@KYNaturePreserve.org or call (502) 228-4362.

Sponsorship Benefits	Title: Monarch	Swallowtail	Red Admiral	BAR Sponsor	Fritillary	Half Table
Referenced as presenting sponsor in all marketing and communications	Yes					
Cocktail hour reception host	Yes					
Recognition on press release	Yes					
Featured article on Creasey’s electronic newsletter	Yes	Yes				
Recognition via scrolling video board	Logo	Logo				
Recognition on media spots	Yes	Yes				
Verbal recognition during the event	Yes	Yes	Yes			
Prominent signage placed at registration and main hall	Logo	Logo	Logo	Logo		
Acknowledgement on our online, pre-auction promotions	Logo	Logo	Logo	Logo	Logo	Logo
Recognition on printed & social media materials, such as the event program	Logo	Logo	Logo	Logo	Logo	Logo
Recognition on web site, social media sites: Facebook, Instagram, Twitter	Logo	Logo	Logo	Logo	Logo	Logo
Recognition on email newsletter blasts	Logo	Logo	Logo	Logo	Logo	Logo
Each Picnic Basket serves TWO People	12 baskets 24 servings	8 baskets 16 servings	4 baskets 8 servings	4 baskets 8 servings	4 baskets 8 servings	2 baskets 4 servings
	\$10,000	\$5,000	\$3,000	\$2,500	\$2,000	\$1,000